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- Скорочення помилок: Автоматизація знижує ймовірність людських помилок, що є особливо важливим у фінансових і юридичних процесах.
- Незважаючи на переваги, автоматизація бізнес-процесів має й свої виклики:
- Супротив змінам: Працівники можуть бути проти змін, оскільки побоюються втратити роботу або не впевнені у своїх навичках.
- Високі початкові інвестиції: Впровадження нових технологій може вимагати значних витрат на програмне забезпечення та навчання персоналу.
- Технічні проблеми: Інтеграція нових систем з існуючими може викликати проблеми, що потребують додаткового часу і ресурсів для вирішення.

Висновок

Автоматизація бізнес-процесів є важливим кроком для компаній, які прагнуть підвищити свою конкурентоспроможність. Вибір підходу до автоматизації залежить від специфіки бізнесу, його потреб та ресурсів. Незважаючи на виклики, які супроводжують впровадження автоматизації, переваги, які вона приносить, можуть значно перевищити витрати, роблячи бізнес більш ефективним і адаптивним до змін ринку.

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PUBLIC ADMINISTRATION IN THE FIELD OF EDUCATION: STATE OF SCIENTIFIC RESEARCH

Education has always been a special function of society and the state, aimed at the formation and development of socially significant qualities of each person as a

member of society and a citizen of the state. Through education, as the most massive social institution, influence is exerted on the formation of society's consciousness, and the processes of conscious self-development of citizens are regulated. As a social and cultural phenomenon, education is an attribute of humanity, its integral companion in the progressive movement of evolutionary development. That is why understanding qualitatively new signs and meanings of modern education in the conditions of civilizational changes of our historical era, understanding the trends of its development, internal contradictions and mechanisms of progress is of great importance for the development of society.

Review of scientific works on functioning problems of the field of education in Ukraine shows that domestic scientists also constantly paid attention to the study of this issue. At different times, scientific institutions of the National Academy of Sciences of Ukraine, the National Academy of Legal Sciences of Ukraine, branch research institutes and higher educational institutions dealt with issues of organization and development of the field of education. Despite the wide coverage of the problem by scientists and practitioners, many issues in the field of education have been investigated in a fragmented manner and require a comprehensive study, the development of a conceptual approach to understanding modern problems in the administration of the field of education. The work of these and other scientists laid the foundation for the modern understanding of public administration in the field of education.

Despite the significant scientific output, which highlights the scientific-theoretical and applied aspects of state policy in the field of higher education, other problematic issues in this field, today the issue of forming effective mechanisms for improving the administrative and legal regulation of public administration in the field of education in Ukraine is still incompletely developed. In the context of integration into the European educational and scientific space. This state of coverage of the problem determines the relevance of the main areas of research.

Along with this, it is impossible not to pay attention to separate studies of modern scientists, which highlighted certain areas of activity of public authorities in the field of education.

An interesting study is R.V. Shapoval, which presents a theoretical generalization and a new solution to the scientific problem — defining the essence, specifics of legal regulation and practical activity regarding management in the field of educational activity in Ukraine. An analysis of theoretical foundations, specifics of legal regulation and practical activities of state management bodies and educational institutions was carried out, which enabled the author to formulate a number of provisions and conclusions regarding the financing of education and the modernization of the education management system.

Yes, R. V. Shapoval points out the need to clarify the division of functions between different levels of state power in the field of education, in particular in terms of financing education and coordinating work on the financial support of the educational space in Ukraine. In the author's opinion, there is a need to develop a program for reforming education financing from the budgets of all levels. In the strategic plan, for a real assessment of the situation with the financing of

education, it is considered necessary to define not only minimum volumes, but also such standards that would ensure the level of financing determined by the objective needs of its functioning and development.

Along with this, the work does not reveal the competence of the subjects of public administration in the field of education, namely at all educational and educational-qualification levels, the problems and prospects for improving not only legal regulation, but also their activities in the context of the reforms that are taking place are not highlighted in the state

V.M. In his dissertation, Savishchenko focuses attention on the organizational and legal provision of education in Ukraine, defines the signs of scientific and methodical provision of education, highlights the order of formation, accreditation and licensing of educational institutions in Ukraine, outlines priorities for reforming the organizational and legal provision of education .

Acquaintance with the mentioned study allows us to make the following remark: speaking about the organizational and legal mechanism of administration of the field of education, the author does not provide her own vision of the definition of the concept of “administration of the field of education”. Determining the “organizational and legal mechanism of administration of the education sector” as a “system of interaction” of certain subjects, it leaves out of the scope of research the question of the constituent elements of this system, forms and methods of interaction.

In the study of M.N. Kurko draws attention to the fact that the perfection and completeness of the legislative framework in the field of education is the first necessary condition for both the formation and implementation of the state educational policy itself, as well as ensuring the possibility of effective functioning of the higher education system. The analysis of normative-legal acts on higher education shows that despite all the progressivity of normative-legal documents adopted in recent years and aimed at the development of higher education, they are still characterized by contradictions, ambiguity of interpretation, uncontrollable implementation of a number of provisions. The state educational policy regarding the modernization of the higher education system in the context of the Bologna process will be effective only when the current legislation is developed in the context of European integration.

Along with this, the problem of public administration in the field of higher education was not covered by this scientist.

Also worthy of attention is the study devoted to the problems of state policy in the field of education, which was carried out by A. V. Verbytska (“Improvement of state policy in the field of higher education of Ukraine in the context of integration into the European educational and scientific space”, 2017) [2]. In her dissertation research, the author reveals a set of mechanisms for the implementation of state policy in the sphere of higher education of Ukraine in the context of integration into the European educational and scientific space and determines the directions of implementation of these mechanisms.

In our opinion, these are the problematic issues in the industry higher education should be decided by subjects of public administration in this area. Therefore,

the problems indicated in the study require scientific understanding and solution in the context of improving the activities of public authorities in the administration of higher education.

Somewhat narrower, but no less thoroughly, certain aspects of the activity of public administration in the field of higher education, related to the provision of administrative procedures, are covered in the doctoral dissertation "Administrative procedures in the field of higher education" by N. L. Huberska (2015).

In her work, the doctoral student singles out relations in the field of higher education, points out their peculiarities, reveals the content of management decisions in the field of higher education and the competence of management subjects in this field. However, despite such important scientific achievements, conducted by N. L. Guberska's research is limited exclusively to the study of the activities of management entities in the field of higher education with the implementation of administrative and procedural activities.

So, without denying the scientific value of the conducted research, it is still worth noting their conceptual flaw, such as ignoring the complex nature of social relations in the field of education in the context of reforms taking place in the social and humanitarian sphere of the state. The issues of public administration in the field of education were not comprehensively investigated in the works analyzed by us.

Public issues remain understudied administration in the field of inclusive education. Tasks, competence, issues of administrative and legal regulation of the activities of public authorities in the conditions of an inclusive educational space were not clarified in administrative and legal science.

Summing up the analysis of developments in the fields of administrative law, management theory, pedagogy and sociology, it is worth noting that the issues of education and educational activities of public administration have been and remain the subject of scientific research. Along with this, it is still worth emphasizing the fact that, despite the existing works of administrative experts who conducted research on the issues of administrative and legal regulation in the field of education, the activities of public authorities in relation to legal and organizational support of education, not all aspects are covered in the legal literature. Some of them have remained out of the attention of scientists or have been investigated in a fragmentary manner, the researches of others are already outdated and do not correspond to modern social and political realities.

At the same time, the main drawback of most of the analyzed works is that public administration in the field of education, taking into account its administrative legal aspect as an object of administrative and legal regulation, that is, as a public legal institution, was not investigated.

Without denying the scientific value of research devoted to managerial and administrative-legal relations in the field of education, it is worth noting the fragmentation, lack of systematicity and integrity of the understanding of the content of public administration in the field of education. The approaches of the majority of researchers in the theory of management and administrative law, mentioned above, are reduced, as a rule, to the analysis of individual areas of activity of public

administration in the field of education or the ascertainment of problematic issues that need to be solved, without paying significant critical attention to the study of the content, features, directions public administration in the field of education, disclosure of the administrative and legal status of public administration in this area, determination of specific ways of improving legislation and activities of authorized subjects.

It is also worth paying attention to the fact that legal theorists and administrativeists emphasize that public administration is the activity of public administration subjects regulated by laws and other normative legal acts, aimed at the implementation of laws and other normative legal acts through the adoption of administrative decisions, provision of administrative services established by law. At the same time, scientific works practically do not pay attention to the issues of demarcation and coordination of administrative-legal and managerial relations in the field of education administration. For the most part, management theorists consider education as an object of management, in the science of administrative law, on the contrary, separate areas of activity of public authorities in administration in the educational field are investigated. This state of affairs leads to the fact that the same aspects of public administration in the field of education are considered by administrativeists as a subject of administrative and legal regulation, and by management theorists, accordingly, as managerial relations.

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